**Navarurh Kumar**

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**EDUCATION**

**The University of Texas at Dallas** June 2020  
*M.S., Business Analytics; Minor or Concentration*

**Additional University/College name (if applicable)** July 2014  
*B.E. Honors, Computer Science*   
 **CERTIFICATIONS & TECHNICAL SKILLS**   
Analysis Tools: Tableau, Google Analytics, Dataiku’s DSS  
Programming: Python, R, SQL, SAS,   
Operating Systems: Windows and Unix  
Software: SAS  
Databases: Hive, Spark, Teradata, Teradata Aster, MySQL, MS SQL Warehouse, Redshift, Redis

**BUSINESS EXPERIENCE**

**Mobile Health/Uninstall.io** June 2016 – June 2018

*Lead Data Analyst*

* Established the client reporting framework to automatically generate insights and deliver metric focused reports to clients
* Formulated and facilitated A/B testing to reduce churn from 33% to 18% for a banking client’s mobile app
* Transitioned from Uninstall.io to Mobile Health post start-up acquisition in October 2017
* Developed and implemented a full scale real-time data pipeline for Mobile Health to help support core systems like reporting, messaging, web-authentication, data queries for front end UI systems
* Automated deployment for message queueing modules using Amazon SQS and Docker

**Mu Sigma Business Solutions Pvt. Ltd.**  February 2015 – May 2016

*Business Analyst*

* Prototyped and evangelized new technology for a big pharmaceutical client
* Theorized and implemented a strategy for marketing a drug reaching the generic life-stage
* Coded and refined a dashboard used for Obesity analysis using Teradata Aster, R and R-Shiny

**Ramco Systems Pvt. Ltd.**  January 2014 – November 2014

*Programmer Analyst*

* Ramped up on SQL implementation creating system triggers to manage backend queries and data integrity
* Visualized frontend elements and implemented them along with backend queries for displaying critical data

**ADDITIONAL INFORMATION**

*Languages: Hindi(fluent), German(conversational/basic)*

*Eligibility:* (Visa) Eligible to work in the U.S. for internships and for full-time employment for up to or 36 months without sponsorship